

Mass Mail Direct

STOP PAYING BIG \$\$\$

for marketing campaigns that bring you low end customers which in-turn bring in low end revenues! Does it feel great to break even?

...Well it's time to get back to the basics. Direct mail in the moving & storage industry has always been the basic foundation for moving companies to reach local consumers.

WHAT DO YOU GET WITH MASS MAIL DIRECT'S MOVER PROGRAM MAILING SERVICE?



1. OVER 30 YEARS OF EXPERIENCE

We have many years of experience and have 1000's of satisfied customers! From moving companies, to realtors, to restaurants, to churches, Mass Mail Direct has proven over time the effectiveness of its direct mail programs.

2. PROVEN RESULTS

We mail for over 23 different moving companies, large & small, in over 14 different markets. We know what the results will be in each of our markets.

3. HIGH-END DEMOGRAPHICS

For moving companies, you want to reach 40-60-year-old consumers, homeowners, household income of \$100K & up, etc. Do you get the picture? We have not designed our mailing program for 1 bedroom apartment moves.

4. ACCESS TO PEOPLE WHO HAVE TO MOVE

As you know, moving companies are tied to the activity in the local real estate market. When someone sells their home, condo, townhome, villa, etc. they will have to call a mover.

5. CUTTING EDGE TECHNOLOGY

Our CASS certified mailing software cuts down on wasted mail and saves you money.

6. QUALITY APPOINTMENTS

Our direct mail service will make your phone ring without question. You will load your estimators' plate!

WE WANT YOU TO GIVE US A TRY, SO HERE'S WHAT WE ARE OFFERING FOR QUALIFIED COMPANIES ONLY!

- ❖ **FREE CONSULTATION** of your local real estate market & what other companies are doing in your area.
- ❖ **FREE CREATION** of your mail piece.
- ❖ **FREE PRINT** of up to 5000 mail pieces.
- ❖ **FREE MAILING SERVICES** for a limited time.

IT'S TIME TO GET BACK TO BASICS!

Call us for details, restrictions will apply.
Not all companies will qualify for the free offers.



561.613.6910
www.MassMailDirect.com

Mass Mail Direct • 1020 Holland Drive, Suite 113 • Boca Raton, FL 33487

**WE ARE THE #1 DIRECT MAIL SERVICE
FOR MOVERS IN THE SUNSHINE STATE!**